

kamrankali.com

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4325 Brookfield Dr, Boulder, CO 80305

### EDUCATION

#### University of Colorado Boulder - College of Arts and Sciences

Summer 2024

Bachelor of Arts in Economics

Minor in Sports Media

Certificate in Business of Sports - Selected as one of 50 students for a highly competitive program focused on developing business skills for the sports industry. Conducted research and developed recommendations on leveraging social media to boost ticket sales for a Major League Baseball team.

Cumulative GPA: 3.5

### EXPERIENCE

#### University of Colorado Athletics, Boulder, Colorado

June 2023-August 2024

##### Digital Content Intern

- Edited and quickly turned around photos for in-game graphics, including score and quarter updates, for women's volleyball, soccer, and lacrosse; additionally assisted in in-game photography.
- Produced innovative and original multimedia content for social media, marketing and operations, game day events, and internal department use resulting in 500,000+ interactions online.
- Worked closely with athletes and coaches to develop engaging and informative content for media days and extracurricular events, effectively promoting initiatives, increasing brand visibility, and enhancing fan engagement.

#### CU Division of Student Affairs Communications, Boulder, Colorado

September 2022-May 2024

##### Student Photo and Video Assistant

- Led as the student host for the university's student life page, conducting entertaining question-and-answer sessions with students, which resulted in creative and popular Instagram reels.
- Captured and edited high-quality photos and videos at over 120 university events, consistently producing engaging visual content for multiple social media platforms to boost online presence.
- Collaborated with a creative team to brainstorm and implement innovative student involvement ideas, such as exciting giveaways and interactive campaigns, resulting in over 33,000 likes and 137,000 views, significantly enhancing campus engagement.

#### QZCR SRL, San Jose, Costa Rica

June 2020-January 2021

##### Marketing and Accounting Assistant

- Created high-quality promotional photography and videos for marketing campaigns, showcasing captivating product visuals and restaurant events to significantly boost customer engagement.
- Provided valuable support in data entry and financial accuracy, including entering invoices and reconciling accounts to ensure up-to-date financial information.

### PROGRAMS

- Adobe Creative Cloud
- G-Suite
- Sony Ci
- Microsoft Office
- Jira
- Slack

### LANGUAGES

- English (fluent)
- Spanish (fluent)
- Hindi (conversational)

### ADDITIONAL INFORMATION

- Interests:** Basketball, Soccer, Football
- Hobbies:** Photography, Traveling
- High School:** Country Day School, Costa Rica